

**University of New Haven**  
**Alumni Board of Directors**  
November 17, 2009 Meeting Minutes

**Present:**

Debbie Serphillips  
Rick Toce  
Johnny Corey (Polycom)  
Chris Rink (departed 6:37pm)  
Marie Accrino (Polycom)  
Krystal Livingston  
Gene Mascolo  
Jay Krishnamoorthy  
Karen Facey  
Joe Danao  
Lawrence Spellacy  
George Aseme  
Carl Babb  
Louis Eswood (Polycom)  
Jeannine Luisi  
Tim Rohach  
Monique Beson  
Kathy Powers  
John Medoukh

**Guests:** Steve Dunnigan, Jim Daniels

**Staff:** Tim Stanton, Heather Alpaugh, Rich Tuchman

**I. Dinner and Call to Order:** Meeting called to order by Rick Toce at 6:04 P.M. The meeting has a hard stop at 7:30pm.

**II. Review and Approval of October 20, 2009 Meeting Minutes:**

Rick Toce discussed the minutes from the last regular board meeting. M/S/C to accept the minutes.

**III. USGA Update:** Chris Rinck discussed that the 19<sup>th</sup> committee added to USGA is the Alumni Relations Committee. USGA is streamlining its financial policies, etc. There were few concerns when they met with the President and Provost. The golf cart is arriving shortly. USGA is sponsoring a canned food drive in which the alumni board is participating through donations received at our holiday party December 16<sup>th</sup>.

**IV. German Club Update:** Chris Rinck provided an update on the German Club. It was discussed at the last USGA BOD meeting. The idea is to clean the area up, add storage for grills, etc. and build a new pavilion with tables, electric and lighting, and music hook up. The concept of a BBQ pit is very popular. Tim Stanton added that he and Tom Beebe met and they are putting together specifications with various price points and developing a schedule to phase in items. The clean up has already started. This has been

a good collaboration between alumni and students. The German Club may also participate financially and USGA members are also considering providing funding.

#### **V. Guest Presentation: Jim Daniels**

Jim Daniels presented from Bentz (et al), He has been hired by UNH as a consultant working with the Advancement Office to start a very large capital campaign. The objective is to raise more funds than we have in past years by 1) identifying a list of prospects able to fund UNH's goals, (the lead gift should be 10% of the overall goal), 2) developing a compelling reason for people to give UNH money and 3) getting the word out/getting people involved.

The alumni board is the most organized face to alumni and our mission is to reconnect with alums. Additional discussion centered on effective communication mediums and percentage of audience reached along with the recommendation for the Alumni Board to take on a project and endorse it. Members further discussed other funding ideas along with possible contributors including contacting other countries' governments that have had their leaders educated at UNH. We should also consider involving graduating students and developing a means to approach top executives and influential alums. To further this, alums are being profiled in UNH's online publications both for alums and for admissions. Our board can help by suggesting alums to be featured.

#### **VI. Executive Committee Update:**

Joe Danao provided a review on how to nominate people for the board. There are 4 vacancies for unexpired portions of terms. There will also be vacancies from people whose terms are expiring this year. The President, V.P., Treasurer and Secretary will be open as of the annual meeting.

Jeannine Luisi spoke in favor of voting Tristan Fields onto the board. They served on USGA together. Rick Toce also recommended Tristan to join. Motion made to add Tristan to the board. M/S/C.

#### **VII. Review of Committee Reports**

No time for reports.

Thank you by Joe Danao for help putting together the Veterans Day event. It would have been nice to see more turnout by university staff, especially for the President to attend.

**VIII. Alum Recruitment for Party:** Rick Toce presented about recruiting alums to attend the holiday party. We should email our network to personally invite them to attend. A sign up link is available also. Heather added that the alumni office can assist with this.

**IX. Events – Scholarship Ball:** Paula presented regarding the silent auction. We need items and people to participate. It will be online 3 weeks prior to the event and also the night of. Gift certificates, theater tickets, bid on chance to win \$1 million (Coach purse with 2 lottery tickets inside) are just some ideas.

**X. New Business**

Tim Stanton stated that Paula received an email that Jack McQuillan passed away last Wednesday. He was a frequent visitor and UNH supporter. The staff put together a portfolio of photos for his service. The Memorial Service is this Friday, details to be emailed out.

700 National Guard were deployed out of state. A suggestion was made to make a donation to assist with flying them back for Christmas. They are going to mobilization status before departing overseas for deployment. It costs \$25,000 to bring them home. A fund has been established for it. Joe Danao can find out more. Do we want to donate to a military family in dire straits?

**XI. Meeting adjourned at 7:20 P.M.**